

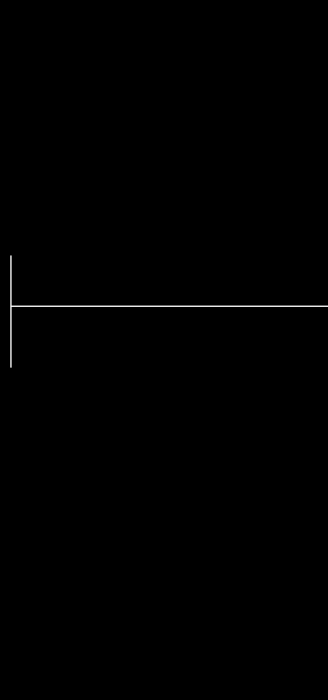
Are you ready

to be captivated by an upcoming marvel

A project comprising
super luxury suites
transcending all your
expectations!

This is not merely a development;
it is an **opulent masterpiece**,
a sanctuary of **extravagance**
set against the backdrop of our vibrant city.

Are you ready



For the City's Big Reveal ?

PRESENTING



ALTITUDE

LIVE ABOVE THE REST

4.5 BHK + 5 LUXURY SUITES & SKYLINE PENTSUITES

PROJECT NAME/ RATIONALE

CORE THOUGHT BEHIND NAME OF THE PROJECT: M3M Altitude encapsulates the essence of luxury, elegance, and aspiration. Through this name, we aim to convey the unparalleled living experiences and prestige that define this exclusive enclave.

M3M Altitude is not just a name; it's a promise of elevated living at its finest!

M3M ALTITUDE

M3M ALTITUDE is not merely a name; it's a *symbol of aspiration and distinction*. As we embark on the journey of creating a super luxury real estate project, the choice of name plays a pivotal role in conveying the essence and promise of the development. M3M Altitude embodies the ethos of *unparalleled luxury, elevated living experiences, and the pinnacle of sophistication*.

1

ELEVATED LIFESTYLE

M3M Altitude signifies living at the peak of luxury, where every aspect of life is elevated to new heights. *It evokes a sense of exclusivity and prestige, reflecting the extraordinary lifestyle that awaits residents within the project.*

2

PRESTIGE & DISTINCTION

M3M Altitude exudes an *aura of prestige and distinction*, appealing to discerning individuals who seek nothing but the best. It sets the project apart as a *beacon of luxury and sophistication*, attracting affluent buyers who value exclusivity and opulence.

3

ASPIRATIONAL APPEAL

The name resonates with the aspirations of individuals who aspire to reach new heights of success and luxury. It inspires potential buyers to envision themselves *living a life of grandeur and sophistication*.

The image shows a sophisticated architectural space. On the left, a curved wall with vertical wooden slats houses a staircase. Below it, a lounge area features a dark sofa, a low coffee table with a vase of purple flowers, and a side table with a lamp. A long, dark wooden table runs down the center of the room. To the right, a large glass wall offers a view of the exterior, where a red sports car is parked on a paved area. The ceiling is composed of horizontal wooden slats, and the overall lighting is soft and ambient.

TIME IS ON YOUR SIDE

THE CONCEPT

MORNING

At **M3M ALTITUDE**, mornings are effortless.

The app-based valet service lets you efficiently order your car to be detailed, fuelled or simply brought to the porte cochère before you reach the front door.

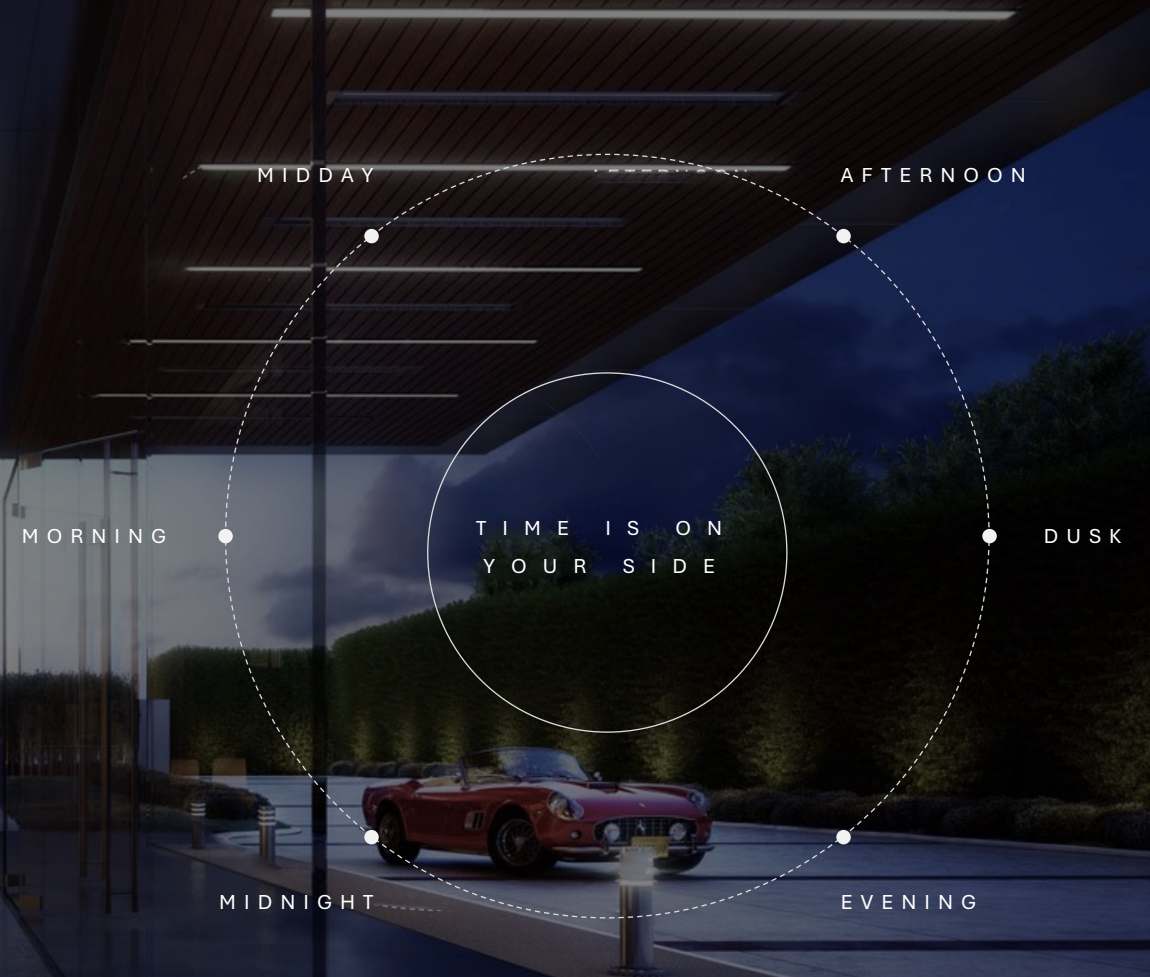
A light continental breakfast and daily newspapers are available in the lounge.

MIDDAY

At **M3M ALTITUDE**, the Wellness and Performance Concierge creates the perfect plan for your unique health and fitness goals. Private trainers, classes led by expert instructors or lessons with a tennis pro on the outdoor court are among the many possibilities offered right at your doorstep.

AFTERNOONS

At **M3M ALTITUDE**, The butler service for deliveries and dry cleaning and technical assistance for digital device management are just one text away.



EVENINGS

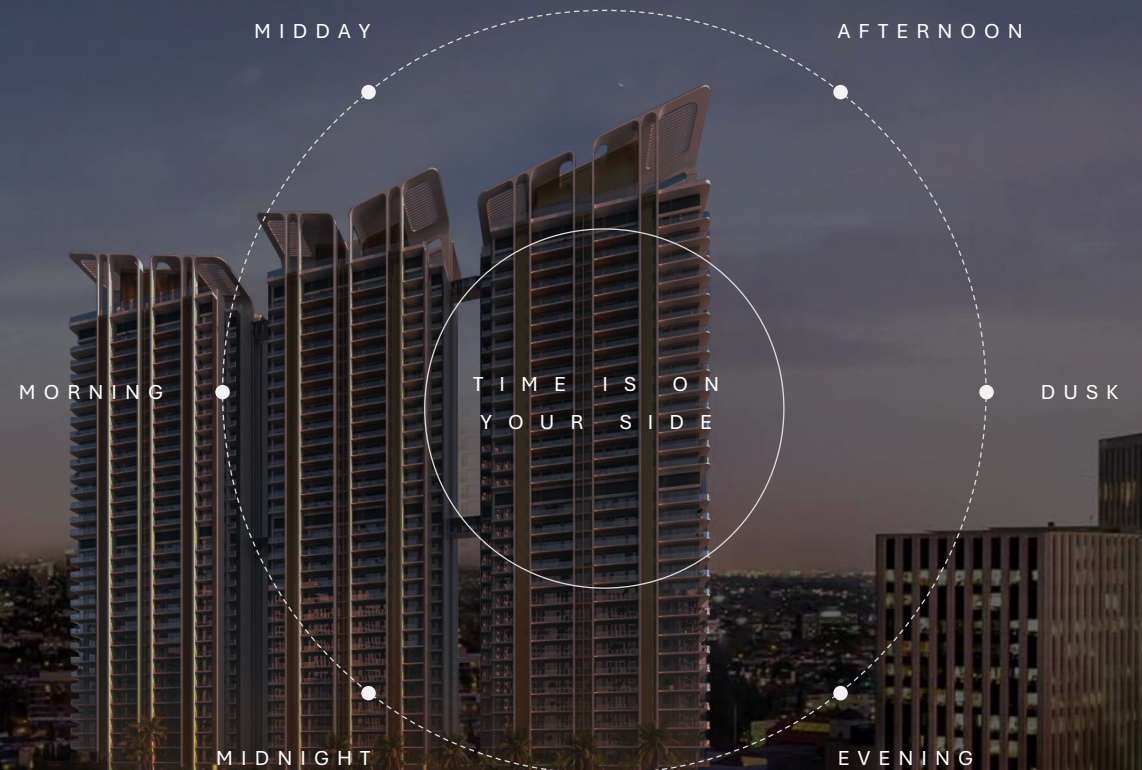
At **M3M ALTITUDE**, the perfect place to unwind is just an elevator ride away with a spa treatment room, steam rooms, and saunas, as well as a 75-foot indoor lap pool for that night-time swim.

DUSK

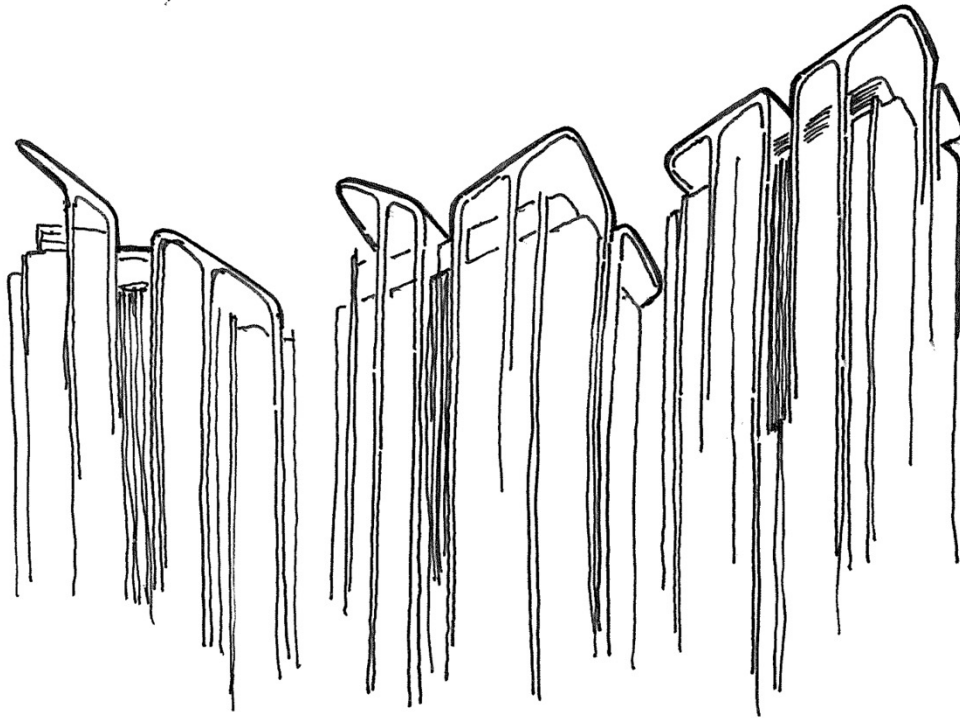
Whether a candlelit setting on the terrace or a corporate dinner in the Private Dining Room, at **M3M ALTITUDE**, organizing your next party is our Lifestyle Concierge's pleasure.

MIDNIGHT

Comfortably resting in your residence, you enjoy a nightcap while looking out over the glittering lights of city's downtown



DESIGN THOUGHT & INSPIRATION



The facade design draws inspiration from the **graceful cascading movement of waterfalls**. It elegantly mirrors the descent of water over a steep drop, employing white ribbons to delineate the journey from the cascading point to the base.

This design element accentuates the fluidity and movement, while louvers and mesh screens further amplify the verticality and dynamic essence of tumbling water, resulting in a **visually captivating representation of nature's beauty**.

MASTERCRAFTSMEN



Jonas Upton-Hansen
Founding Director



Ricardo Mateu
Director



Founded in London in 2011, **UHA** is a London based architecture design firm with 7 global offices across 6 time zones.

UHA London is one of the most awarded architecture design firm.



UHA on the Big Screen

Oscar-nominated film *The White Tiger* starred four of UHA’s Delhi-based projects.

M3M Latitude and M3M St Andrews feature repeatedly alongside M3M Tee Point and M3M Urbana Premium in the Netflix Original.



Sadro Residencias
Puebla, Mexico



Qingdao Waterfront
Qingdao, China



Al Fujairah
Dubai, UAE



Infinity Towers
Limassol, Cyprus

MASTERPLAN ARCHITECT



PRINCIPAL ARCHITECT
GYAN PRAKASH MATHUR



GPM – Architects & Planners is India’s leading architecture and design firm providing comprehensive services across architecture, engineering and project management.

GPM Architects & Planners has completed four decades of its ongoing efforts to rethink and revitalise urban India through its work – 40 years of making ‘Progress a Process’.

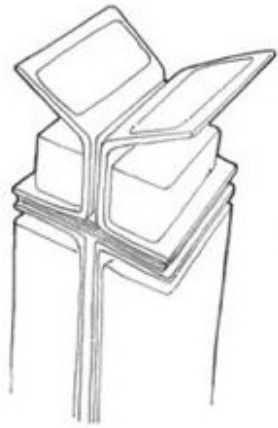
LANDSCAPE ARCHITECT



ORACLES LANDSCAPE is India’s leading landscape design studio with an extensive experience in conceptualizing and delivering projects in the domains of residential, hospitality, business, commerce, culture, transportation and the public realm.

M3M LATITUDE	CYBERCITY	MAHENDRA LUMINAIRE	BAY ISLAND RESORT PORT BLAIR
AEROCITY, NEW DELHI	EMAAR DIGI HOMES	HYATT JAISALMER	MUMBAI INTL. CRUISE TERMINAL
DLF CREST	DLF MAGNOLIAS	M3M GOLFESTATE	DLF GOLF CLUB

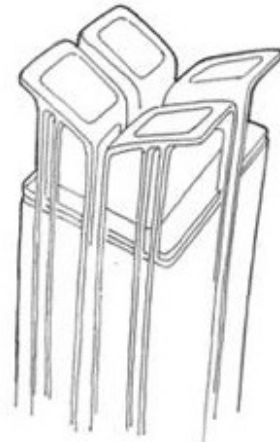
DESIGN THOUGHT AND APPROACH



DELIVERED:
M3M LATITUDE



DELIVERED :
M3M ST. ANDREWS



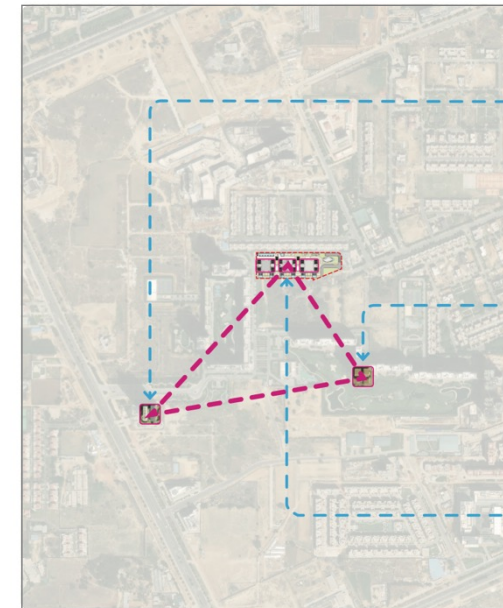
LAUNCHING:
M3M ALTITUDE

The iconic M3M St. Andrews then M3M Latitude and now **prepare yourself to be awe-struck** by the epitome of luxury living.

We are excited to introduce our newest project – M3M ALTITUDE, marking the completion of a **trilogy of iconic structures** that will grace the skyline of Gurugram as **epitomes of luxury living**.

A TRINITY OF 'ICONS'!

The crowning features of these towers serve as unmistakable landmarks, showcasing **extraordinary architectural feats** and an irresistible charm.



M3M LATITUDE



M3M ST. ANDREWS

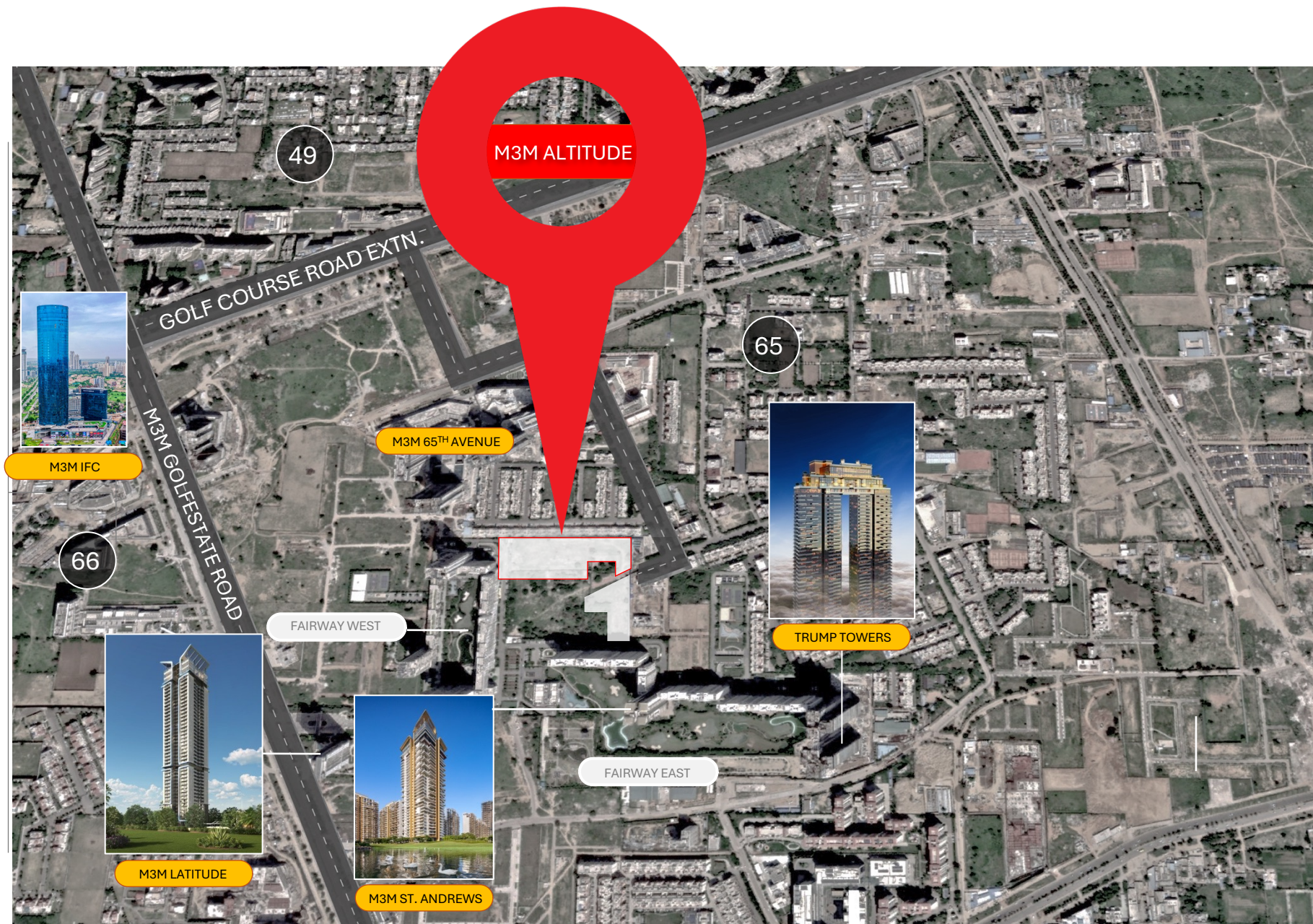


M3M ALTITUDE

ICONIC LOCATION: SETTING THE STAGE FOR SUPER LUXURY ICON

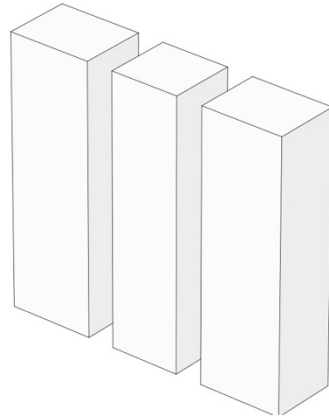
This enclave is exquisitely situated right next to the Golf Course Road Extn., in the immediate proximity of iconic luxury projects such as **Trump Towers**, **M3M** **Golfestate** and the likes.

Additionally, prestigious international schools, haute couture boutiques, and gastronomic delights that define the epitome of cosmopolitan living are going to be in close setting.



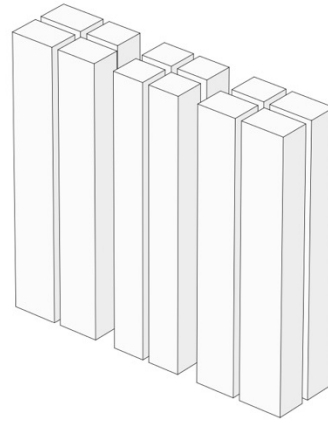
CRAFTING THE GENESIS OF THE ULTIMATE LUXURY ICON!

Consisting of three meticulously designed towers, this development embodies **opulence, refinement, and exclusivity**, providing discerning individuals with a **lifestyle unparalleled in its grandeur.**



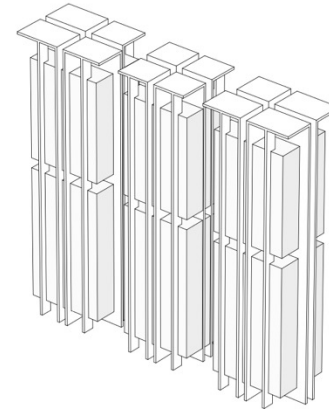
1

Basic massing



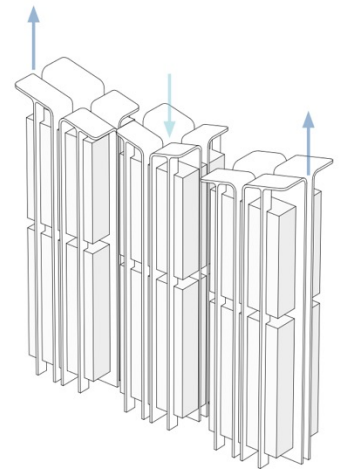
2

Break down the mass into slender vertical volumes



3

Express facade verticality



4

Create iconic architecture

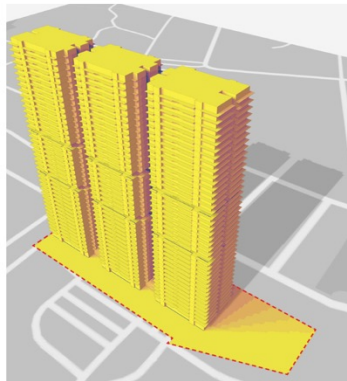
OPTIMIZING NATURAL LIGHT

Dive into the meticulous solar study unveiling the graceful dance of sunlight upon M3M Altitude's glorious towers, **illuminating every facet of their architectural brilliance.**

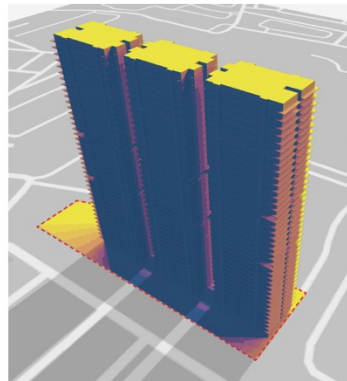
Explore how the strategic positioning of our structures harnesses the sun's movement to create **dynamic interplays of light and shade**, crafting an ambiance of unparalleled elegance.

Witness innovation and sustainability converge as our design seamlessly integrates with nature's rhythm, offering residents a **harmonious living experience bathed in natural radiance.**

Winter solstice - December 21

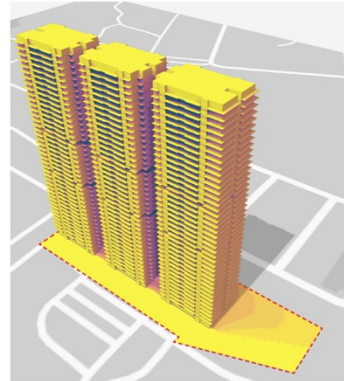


01 South East View

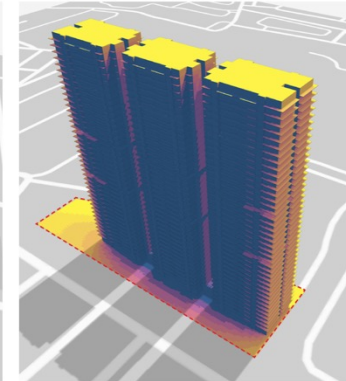


02 North West View

Autumn/ Spring Equinox - September 22/ March 20

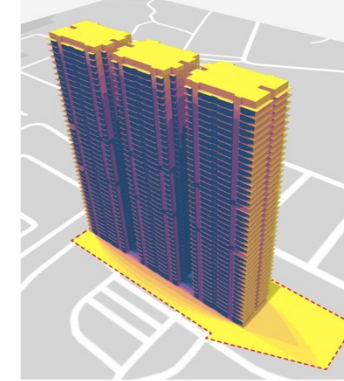


01 South East View

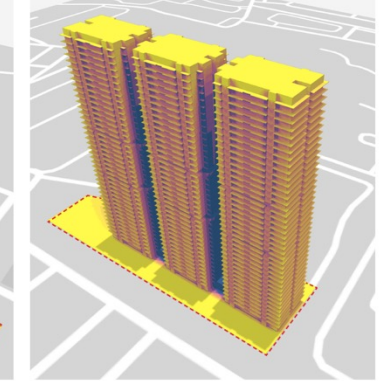


02 North West View

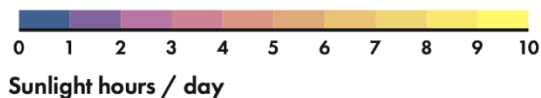
Summer solstice - June 21



01 South East View



02 North West View



THE CROWN

A BEACON OF ELEGANCE AND AUTHORITY

Standing tall atop the tower, the crown **gleams with an aura of sophistication and power**, casting its majestic presence over the city below. Its intricate design, captivates all who behold it, symbolizing not just luxury, but also a **sense of regal authority**.



As the sun sets, the crown becomes a **beacon of elegance**, illuminating the skyline with its radiant glow, reminding all who gaze upon it of the timeless allure and strength embodied by **those who wear the crown**.





Towering Magnificence The Skyward Splendor!

Standing tall at approx. 140 mtrs and spread over 4 Acres, M3M Altitude is a **feat of modern engineering**.

A state-of-the-art combination of world class living habitat, **exceptional architecture, celebration of nature, and hotel-style services** makes it the ultimate urban resort.

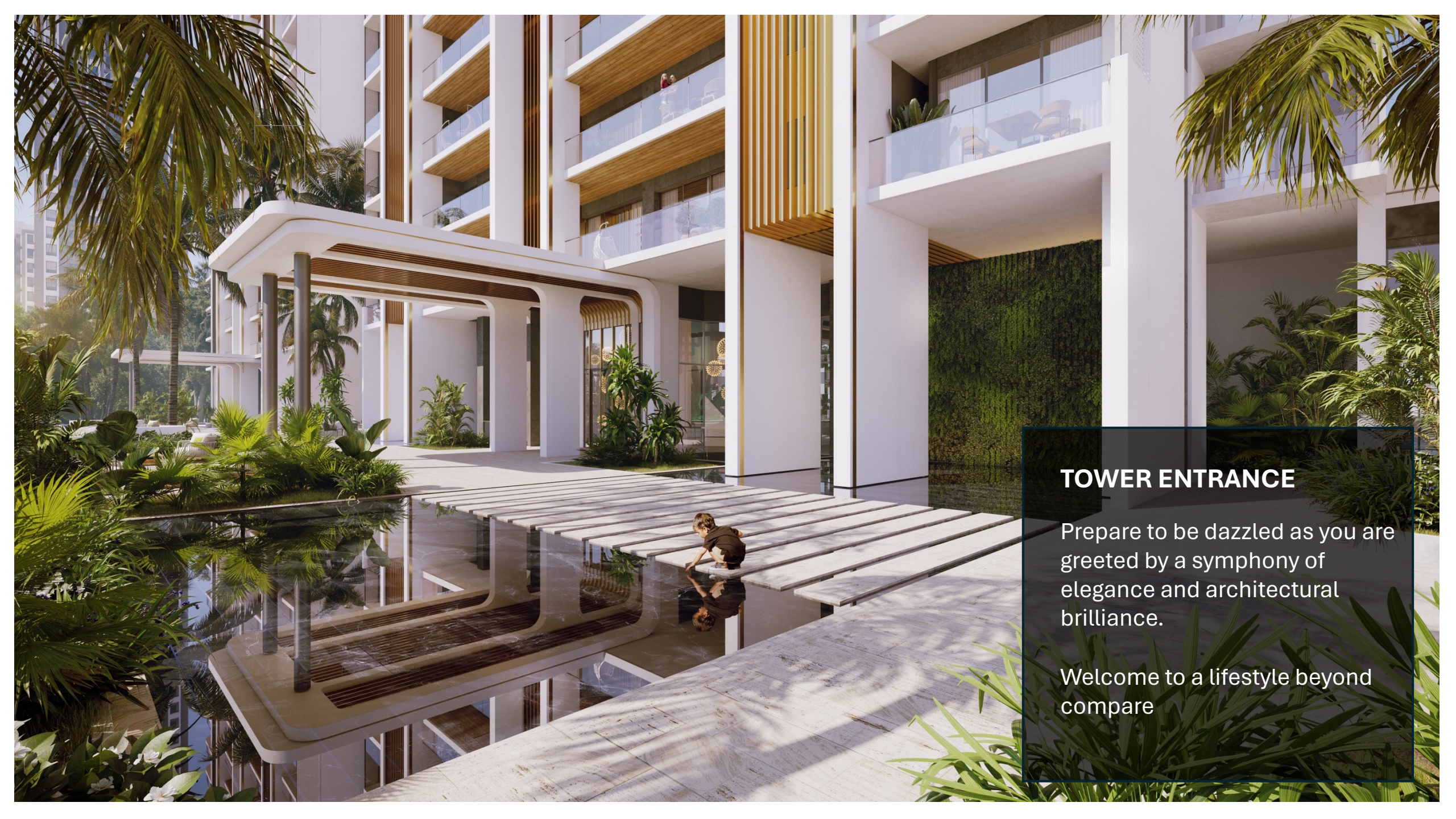
ARRIVAL

A gracious driveway culminates at M3M Altitudes porte cochère.

In addition to doormen, butlers, and valet attendants, residents enjoy **luxury house car service** with **on-call private drivers**.



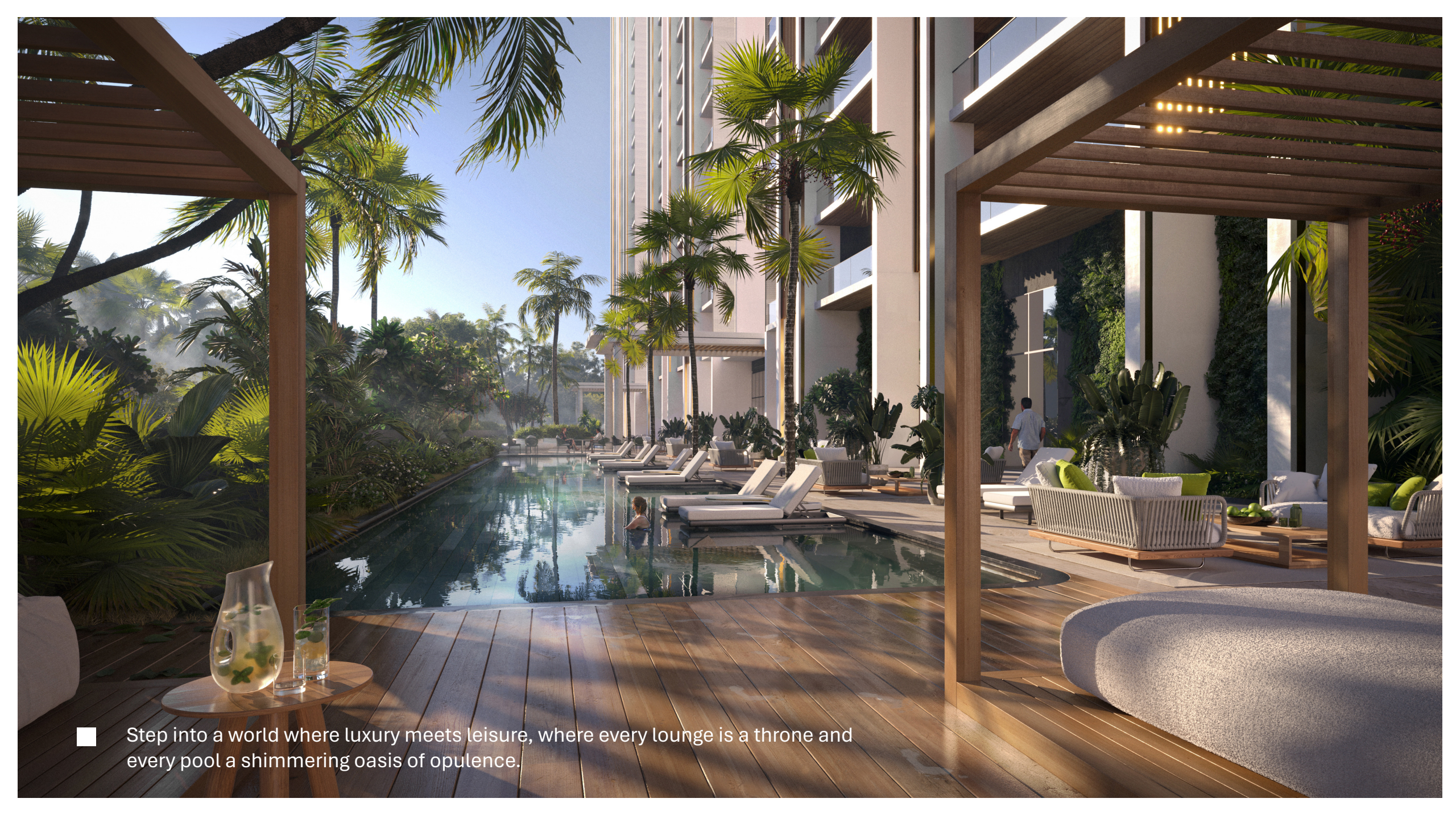
■ VEHICULAR DROP-OFFS AT BASEMENT LEVEL

An architectural rendering of a modern building's entrance. The scene features a multi-story white building with balconies and a large, covered outdoor area. In the foreground, a child is sitting on a wooden platform overlooking a pool. The area is surrounded by lush tropical plants and palm trees. A text box in the bottom right corner contains the title 'TOWER ENTRANCE' and two paragraphs of descriptive text.

TOWER ENTRANCE

Prepare to be dazzled as you are greeted by a symphony of elegance and architectural brilliance.

Welcome to a lifestyle beyond compare



Step into a world where luxury meets leisure, where every lounge is a throne and every pool a shimmering oasis of opulence.

BEYOND IMAGINATION

A SPECTACULAR VIEW OF M3M ALTITUDE

Indulge in the epitome of sophistication with our unparalleled façade design, where every line, curve and detail exudes luxury and refinement.

All units get outdoor visual experience and well ventilated, also 4-to-a-core cluster gives corner units providing two-sided outdoor experience.



Observatory sky lobby and club on terraces are connected with sky-bridges.

The elegant façade design resides harmoniously with surrounding structures.

Are You Ready

for **The Largest AirClub of Delhi-NCR !**

The **AirClub**

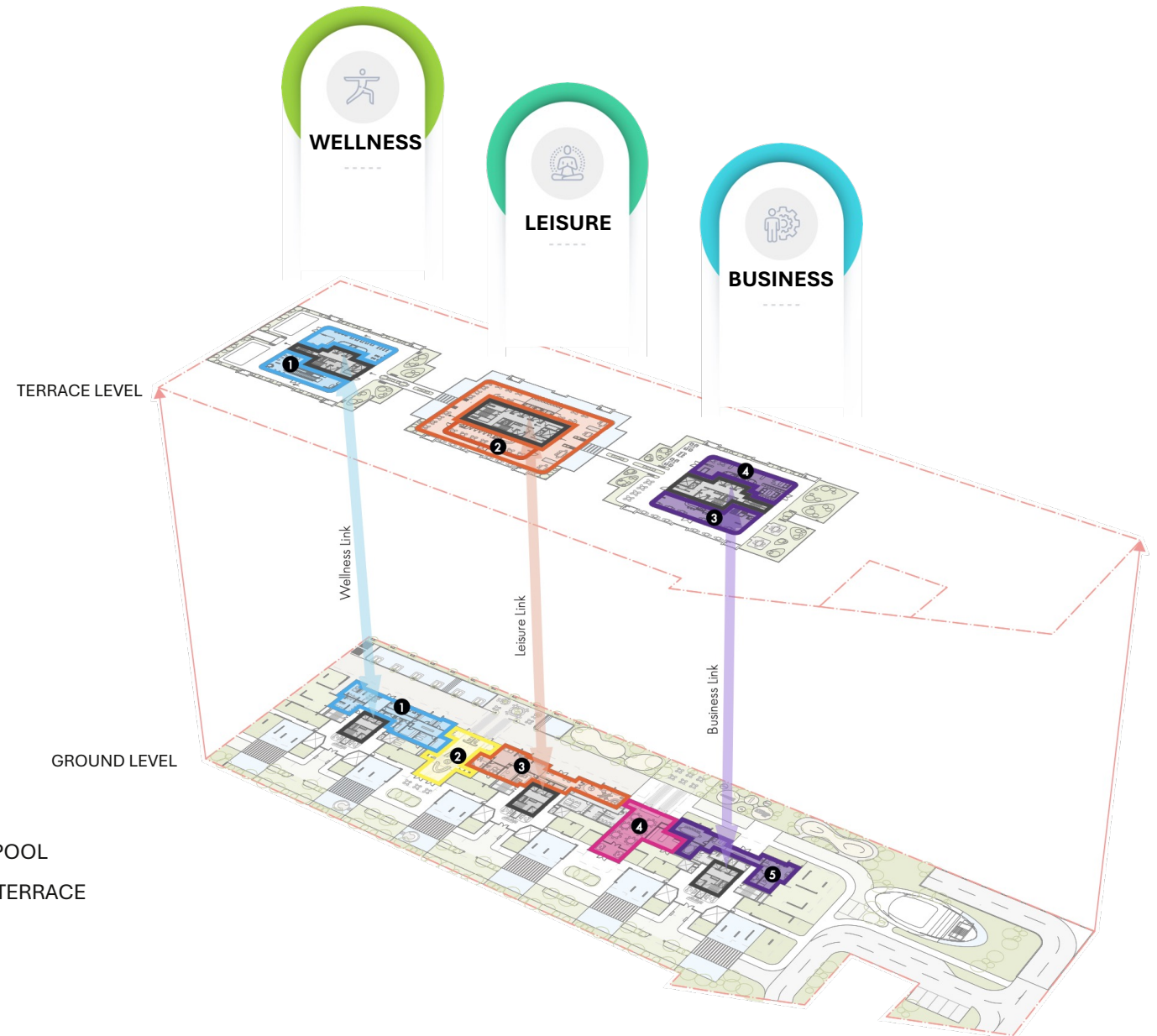
~**1,25,000** sft of
luxury extravaganza !



A UNIQUE VERTICAL PLAN

The club's program is distributed across the ground floor and the rooftop, capable of operating separately yet linked by elevators.

Programs within each tower are paired based on their nature: the Spa is linked with the Gym, the Family Zone with the Lagoon Restaurant, and the Business Club with both the bar and Executive Lounge.



GYM LAGOON RESTAURANT SKY BAR EXECUTIVE LOUNGE OUTDOOR POOL
KIDS POOL SKATING AREA AMPHITHEATRE GAMES AREA SPA CAFÉ TERRACE
FAMILY EDEN BANQUET BUSINESS CLUB



Water lagoon in front of club merges with landscape complements the vibe of club design.

Are You Ready

to **Own this masterpiece**

ONLY **100** OPPORTUNITIES !

SALE BY APPOINTMENT ONLY

OFFER OPEN FOR **ONE DAY ONLY!**